***MAP4C – 5 Minutes With the Bank of You*** Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

DUE THURSDAY DECEMBER 19th
TO BE RECORDED USING ***SCREENCASTIFY***(A GOOGLE CHROME EXTENSION) OR ANOTHER VIDEO RECORDING APP
AND SUBMITTED VIA GOOGLE CLASSROOM

Recall the commercial that we watched in class. It shows a young adult considering various possibilities to invest for the future. The young adult didn’t have a firm life plan, but knew it wanted to involve the following:

* Studying at a post-secondary institution
* Having kids
* Retiring comfortably

What is the most important advice you could give them? What should they do? What should they NOT do? What are some of the advantages and disadvantages of the various investing options? Your job is to create a 3-5 minute video answering these questions to the best of your ability. I suggest identifying 3-5 BIG IDEAS, and elaborating briefly on each one (about a minute each).

You can draw on discussions and information from class, and you can also use the following resources:

* Finance articles that were used in class have been posted to the Google Classroom
* The bank of financial related word found down below. Recall that your potential customer might not know what they mean, and might require some explanation
* The graphic organizer on the back of this page

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| --- |
| **Bank of potentially useful finance-related words** |
| RESP | Aggressive/Conservative | Compounding | GIC | Interest rate |
| Inflation | Mutual Funds | Real Estate | Life Insurance | Critical Illness Insurance |
| EAP | Investment Portfolio | Bonds | Income tax | Diversification |
| Volatile/Stable | Financial Advisor | Yield | Risk tolerance | Beneficiary |
| Budget | Saving | Emergency Fund | TFSA | Contribution |
| Index Fund | Debt | Savings Account | Commission | RRSP |
| Bonds | Tax | Profit | Default | Rate of Return |
| Savings Goals | Tax Deduction | Stocks | Credit Score | Liquidity |

You will be evaluated according to the following rubric:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | R | 1(limited) | 2(some) | 3(considerable, good) | 4(thorough, in-depth) |
| Quality & Variety of Advice  |  |  |  |  |  |
| Clarity of explanations |  |  |  |  |  |
| Presentation & overall impression |  |  |  |  |  |

BIG IDEA #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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BIG IDEA #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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BIG IDEA #3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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BIG IDEA #4: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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BIG IDEA #5: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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